

LECTURA GmbH | Postfach 45 02 52, D-90213 Nürnberg

Personal Data Processing Consent

I hereby give the company **LECTURA GMBH Verlag + Marketing-Service**, business ID HRB 6657, registered office at Ritter-von-Schuh-Platz 3, 90459 Nürnberg, Germany (hereinafter as “LECTURA”) as the controller of personal data,

consent with the processing of my personal data for purposes stated below:

- to publish reviews on LECTURA’s websites,
- to publish reviews in LECTURA’s press releases and on LECTURA’s social media pages Meta Platforms (Facebook, Instagram), LinkedIn, YouTube, Buzzsprout
- to create promotional materials and make them available or distribute them to third persons.

The personal data that LECTURA may process based on your consent are as follows:

- name and surname,
- company name and job title,
- text of your review of LECTURA’s services and text of your message to LECTURA.

Further information:

- 1) The legal basis for the processing of your personal data is this consent.
- 2) Your personal data will be processed for the duration of the preparation of the marketing materials and then for the period during which these materials will be made available by LECTURA.
- 3) Your personal data will be processed by LECTURA and will not be transferred without your additional consent to other persons who are not mentioned in this document, except for persons whom LECTURA entrusts with the processing of personal data as its data processors under a written data processing contract (however, only for the purposes stated above).
- 4) LECTURA undertakes not to process your personal data in any manner that is incompatible with the above-stated purposes.
- 5) Additional information about how LECTURA processes personal data is available from LECTURA’s privacy policy on the following link: <https://www.lectura.de/privacy-policy/>.

Your rights:

- 1) You have the right to withdraw your consent by e-mail to legal@lectura.de or by mail at the specified address Ritter-von-Schuh-Platz 3, 90459 Nürnberg, Germany. Withdrawal of consent does not affect the legitimacy of data processing prior to the withdrawal. **Please note that LECTURA will be unable to delete your personal data from already published marketing materials.**

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- 2) You have the right to request access to your personal data, their amendment or correction, transfer or deletion, or any restriction of their use. You can make any request by email or at the address mentioned above. If you feel your data are processed in conflict with any legal provisions, you have the right to make a claim to the Bayerisches Landesamt für Datenschutzaufsicht, web: www.lda.bayern.de.

Your consent to the processing of personal data is given by actively ticking the appropriate checkbox or by sending us your personal data via e-mail in response to our request.